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experience

**Senior Editor and Post Production Supervisor**

Answers Media - Chicago, IL [www.answersmediainc.com](http://www.answersmediainc.com)

2008 – 2010

- Managed a team of seven employees including editors, post production assistants and interns
- Interviewed and hired freelance editors for project-based work
- Provided editorial and technical support for post production staff, graphic artists, web developers and clients
- Supervised all post production work flow and all client deliverables
- Consulted with clients to ensure delivery and media specification met their unique needs
- Designed and maintained encoding and digital delivery standards for media distribution in a variety of formats including broadcast HD, cable VOD, mobile devices and web standards including Flash and H.264
- Led the versioning and rebranding efforts for 18+ hours of health-education video content for client-specific, web interactive venues

**Editor**

Communicore - Birmingham, MI [www.communicore.tv](http://www.communicore.tv)

2005 – 2008

- Provided comprehensive creative and online editorial for diverse clientele including national advertising agencies (Campbell-Ewald, JWT, Doner) as well as Emmy award-winning producers in many formats including 30-second commercials, promotional videos, long-format and non-broadcast programming
- Provided consultation and oversight for various aspects of facility expansion including the installation and integration of new Avid DS and Avid Media Composer suites and deployment of Avid Unity shared storage

Milagro Post - Southfield, MI [www.milagropost.com](http://www.milagropost.com)

2004 – 2005

- Served as online editor using Quantel's eQ to provide editorial, compositing and versioning of television commercials for Campbell-Ewald's Chevrolet "American Revolution" ongoing campaign and several Young & Rubicam Lincoln-Mercury retail campaigns

**Freelance Editor**

Ford Motor Company - Dearborn, MI

2000 - 2004

- Designed and implemented Ford's first internal interactive video website to host company news segments and informational videos reaching over 300,000 employees worldwide
- Edited news releases and public relations videos for events including the North American International Auto Show and the company's Centennial Celebration for national television and internet media
- Produced and edited news segments and designed motion graphics for distribution on the company's internal news network

University of Michigan - Ann Arbor, MI

2000 - 2004

- Served as lead editor for University of Michigan's production unit (Michigan Media) to edit documentary, promotional, instructional and event videos including several projects related to the celebration of the 50<sup>th</sup> anniversary of the Brown v. Board of Education

Independent Features and Shorts

2000 - 2006

- Edited several feature-length and short films, including *Spiral Project*, a 35mm independent feature using Final Cut Pro and provided comprehensive post-production supervision over dailies, ingest, editorial, audio post, matchback and conform for both HD and 35mm release

marc drake

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## experience (cont.)

### Adjunct Lecturer

Washtenaw Community College - Ann Arbor, MI

2002 - 2004

- Taught introductory video production and editing courses on camera operation, basic lighting audio techniques, and Final Cut Pro editing for short single-camera productions
  - Collaborated with department chair and other instructors in the design and implementation of curriculum for the certificate program in digital video
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## education & training

### BA, Film and Video Studies, University of Michigan

1999

Relevant coursework: Video production, digital editing and animation, sync-sound film production, still photography and studies in history, theory, technology, and aesthetics of motion picture media

### Avid DS Certification, Future Media Concepts

2003

Completed Avid-Certified courses "DS-101: Basic Editing" and "DS-201: Graphics and Effects"

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## software

### Editing and Post

Avid DS, Symphony and Media Composer, Apple Final Cut Pro, Quantel eQ, Adobe After Effects, Photoshop, Illustrator

### Encoding and DVD Authoring

Apple Compressor, Telestream FlipFactory, Sorenson Squeeze, Adobe Media Encoder, Apple DVD Studio Pro, Adobe Encore DVD

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## other credentials

### FAA Private Pilot License – Single Engine Land

2002

Received training and FAA licensing to operate single engine aircraft as a private pilot

### Illinois Home Inspector License

2010

Received training and licensure to offer services as a home inspector in Illinois

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references available upon request