

marc drake

1338 S. Wabash Unit D, Chicago, IL 60605

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312.342.9944

experience

Senior Manager

Towers Productions - Chicago, IL www.towersproductions.com 2010 – present

- Oversee all technical aspects of production and post-production and delivery for clients including Discovery Communications, History Channel, A&E, National Geographic and The Weather Channel
- Development of stereoscopic 3D production and post work flow helped win a \$2-million dollar contract to produce a 3D mini-series for 3Net, a Sony-Discovery 3D network
- Train staff on the use of cameras, Avid and Final Cut editing systems and encoding software
- Manage, repair and upgrade audio/visual, production, and post production equipment

Senior Editor and Post Production Supervisor

Answers Media - Chicago, IL www.answersmediainc.com 2008 – 2010

- Managed a team of seven employees and provided production and technical support for the entire staff
- Consulted with and provided editorial and digital media support for a variety of clients including Rush University Medical Center, Amerisource Bergen and Accenture
- Installed, maintained, upgraded and performed troubleshooting for new and existing Avid systems, graphics workstations, and other production equipment
- Established production work flow and best practices to accommodate various digital formats and program requirements including broadcast, mobile devices and Web distribution

Editor

Communicore - Birmingham, MI www.communicore.tv 2005 – 2008

- Provided comprehensive creative and online editorial for diverse clientele including national advertising agencies (Campbell-Ewald, JWT, Doner) as well as Emmy award-winning producers in many formats including 30-second commercials, promotional videos, long-format and non-broadcast programming using Apple Final Cut Studio and Avid Media Composer
- Provided consultation and oversight for various aspects of facility expansion including the installation and integration of new Avid DS and Avid Media Composer suites and deployment of Avid Unity shared storage

Milagro Post - Southfield, MI www.milagropost.com 2004 – 2005

- Served as online editor to provide editorial, compositing and versioning of television commercials for Campbell-Ewald's Chevrolet "American Revolution" ongoing campaign and several Young & Rubicam Lincoln-Mercury retail campaigns

Freelance Editor / Producer

University of Michigan - Ann Arbor, MI 2000 - 2004

- Served as lead editor for University of Michigan's production unit (Michigan Media) to edit documentary, promotional, instructional and event videos including several projects related to the celebration of the 50th anniversary of the Brown v. Board of Education

Ford Motor Company - Dearborn, MI 2000 - 2004

- Designed and implemented Ford's first internal interactive video website to host company news segments and informational videos reaching over 300,000 employees worldwide
- Edited news releases and public relations videos for events including the North American International Auto Show and the company's Centennial Celebration for national television and internet media

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experience (cont.)

Adjunct Lecturer

Washtenaw Community College - Ann Arbor, MI

2002 - 2004

- Taught introductory video production and editing courses on camera operation, basic lighting audio techniques, and Final Cut Pro editing for short single-camera productions
 - Collaborated with department chair and other instructors in the design and implementation of curriculum for the certificate program in digital video
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education & training

BA, Film and Video Studies, University of Michigan

1999

Relevant coursework: Video production, digital editing and animation, sync-sound film production, still photography and studies in history, theory, technology, and aesthetics of motion picture media

Avid DS Certification, Future Media Concepts

2003

Completed Avid-Certified courses "DS-101: Basic Editing" and "DS-201: Graphics and Effects"

software

Editing and Post

Avid DS, Symphony and Media Composer, Apple Final Cut Pro, Quantel eQ, Adobe After Effects, Photoshop, Illustrator

Encoding and DVD Authoring

Apple Compressor, Telestream FlipFactory, Sorenson Squeeze, Adobe Media Encoder, Apple DVD Studio Pro, Adobe Encore DVD

other credentials

FAA Private Pilot License – Single Engine Land

2002

Received training and FAA licensing to operate single engine aircraft as a private pilot

Illinois Home Inspector License

2010

Received training and licensure to offer services as a home inspector in Illinois

references available upon request